National Horticulture Board

Applications are invited from eligible candidates for engagement on contractual basis under Mission for Integrated Development of Horticulture (MIDH) for the following categories in the field of Horticulture / Post Harvest Management / Seed and Planting Material / Agri-business / Supply Chain Export / Allied subjects / Legal Matters:

- (i) Chief Consultant 05
- (ii) Consultant
- 10
- (iii) Resource Person 03
- 2. Remuneration to the Chief Consultants, Consultants and Resource Persons will be decided on the basis of qualification and work experience of selected candidates subject to maximum of Rs. 70,000/- per month for Chief Consultants, Rs. 50,000 per month for Consultants and Rs. 30,000/- per month for Resource Persons. The initial tenure will be for a period upto 31.03.2022 which may be further extended and remuneration may be enhanced keeping in view of the performance of candidates.
- 3. Applications should reach by post to Shri Dhrub Kumar, Under Secretary (MIDH), Department of Agriculture & Farmers Welfare, Room No. 339, B-Wing, 3rd Floor, Krishi Bhawan, New Delhi-110001 or by email at midh.recruitment@gmail.com within 30 days from the date of publication of this Advertisement in the Employment News.
- 4. Detailed terms of Reference for the above are available at Website www.midh.gov.in

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MD, NHB

Terms of Reference for the post of Chief Consultants to be engaged on contract basis by National Horticulture Board, under Technical Support Group of Mission for Integrated Development of Horticulture

1	Name of Post	Chief Consultant- 5 Nos. in following areas of specialization:
		1. Post Harvest Management – 2 Nos
		Seed and Planting material – 1 Nos
		3. Supply Chain Management– 1 Nos.
		4. Legal Matters – 1 Nos
2	Period of Consultancy	Till 31/03/2022 from the date of joining which is likely to be
	, one of the state	extended with enhanced remuneration after review of
		performance and approval of EFC of the Department.
		 The contract can be terminated by the appointing authority by giving one month's notice if performance is not found
		satisfactory.
3	Nature of job/duties	• The selected candidates will provide their domain expertise
		in policy planning, new initiative, implementation and
		monitoring of MIDH for the overall development of
		Horticulture sector in the country.
		• For detailed information of the job profile/description is
		attached as per Annexure-I
		•The objectives, schemes / programmes, targets /
		achievements etc. of MIDH may be viewed from website of
		MIDH at www.midh.gov.in
4	Job Location	 Krishi Bhawan, Ministry of Agriculture & Farmers' Welfare, Dr. Rajendra Prasad Road, New Delhi – 110001.
		• Depending on the precise nature of duties assigned to the
		Chief Consultant from time to time, he/she may be required
		to travel to anywhere in the country for monitoring of MIDH.
5	Essential	• Applicant must have Master's degree or PG Diploma in
	Qualification/Criteria	Horticulture / Agriculture / Post Harvest Management / Seed
		and Planting material / Agribusiness / Allied subject from
		recognized university.
		• The applicant should have obtained 55% marks in Master's
		Degree or equivalent grade point in PG diploma.
		• The applicants should also possess at least 5 years of
		working experience in relevant field.
6	Desirable	Ph. D in the relevant field.
	Qualification/Criteria	Candidates having knowledge of using ICT based tools, MIS
		portal and applications for management of Government
		Programmes/schemes would be given preferences.
		Candidates who worked/working in Government offices in the
-		related fields would be given preferences.
7	Age	Maximum 62 years



8	Remuneration	 Maximum remuneration will be Rs. 70,000 p.m. and will be negotiable based on the area of specialization, expertise, proven track record and length of experience in relevant area.
9	How to apply	 Application indicating post applied for should reach to the Shri Dhrub Kumar, Under Secretary (MIDH), D/o Agriculture, Cooperation & Farmers' Welfare, Room No. 339, B-Wing, 3rd Floor, Krishi Bhawan, New Delhi-110001 within 30 days of the date of publication of Advertisement in Employment News, only through post or by e-mail at midh.recruitment@gmail.com The applicants should include a detailed bio-data listing the educational qualifications, areas of expertise. 2 sets of self-attested copies of educational qualifications and mark-sheets (from under graduate level onwards) should be furnished. For further query or details the aspiring candidates may contact Sh. Kedar Nath Verma, Director on 011-23382383 or email: midh.recruitment@gmail.com The final selection will be taken by the Selection Committee constituted for this purpose. The decision of the Selection Committee on selection of candidates will be final.



Terms of Reference for the post of Consultant to be engaged on contract basis by National Horticulture Board, under Technical Support Group of Mission for Integrated Development of Horticulture

1	Name of Post	Consultant- 10 Nos. in the field of Horticulture, Post-Harvest Management, Agri Business entrepreneur development, Seed and Planting Material, HRD and allied areas.
2	Period of Consultancy	 Till 31/03/2022 from the date of joining which is likely to be extended with enhanced remuneration after review of performance and approval of EFC of the Department. The contract can be terminated by the appointing authority by giving one month's notice if performance is not found satisfactory.
3	Nature of job/duties	 The selected candidates will provide their domain expertise in policy planning, new initiative, implementation and monitoring of MIDH for the overall development of Horticulture sector in the country. For detailed information of the job profile/description is attached as per <u>Annexure-I</u> The objectives, schemes/programmes, targets/achievements etc. of MIDH may be viewed from website of MIDH at www.midh.gov.in
4	Job Location	 Krishi Bhawan, Ministry of Agriculture & Farmers' Welfare, Dr. Rajendra Prasad Road, New Delhi – 110001. Depending on the precise nature of duties assigned to the Consultant from time to time, he/she may be required to travel to anywhere in the country for monitoring of MIDH.
5	Qualification/Criteria	 Applicant must have Bachelor's degree in Horticulture / Agriculture / Post Harvest Management / Seed and Planting Material / Agri Business & Allied Subjects, HRD from recognized University. The applicant should have obtained 60% marks in Graduation.
6	Desirable Qualification/Criteria	 Candidates having knowledge of using ICT based tools, MIS portal and applications for management of Government Programmes/schemes would be given preferences. Candidates who worked/working in Government offices in their related field would be given preference.
7	Age	Maximum 40 years
8	Remuneration	 Maximum remuneration will be Rs. 50,000 p.m. and will be negotiable based on the area of specialization, expertise, proven track record and length of experience in relevant area.
9	How to apply	 Application indicating post applied for should reach to the Shri Dhrub Kumar, Under Secretary (MIDH), D/o Agriculture, Cooperation & Farmers' Welfare, Room No. 339, B-Wing, 3rd Floor, Krishi Bhawan, New Delhi-110001 within 30 days of the date of publication of Advertisement in Employment News, only through post or by e-mail at midh.recruitment@gmail.com

- The applicants should include a detailed bio-data listing the educational qualifications, areas of expertise. 2 sets of selfattested copies of educational qualifications and mark-sheets (from under graduate level onwards) should be furnished.
- For further query or details the aspiring candidates may contact Sh. Kedar Nath Verma, Director on 011-23382383 or email: midh.recruitment@gmail.com
- The final selection will be taken by the Selection Committee constituted for this purpose. The decision of the Selection Committee on selection of candidates will be final.



	2-1-11-51-1	Annexure-
L	Detail of job descr	iption/profile of Consultant/Chief Consultant for the following domains
1	Horticulture	 Monitoring the implementation through field visits in States Follow-up with the implementing agencies (SHMs/NLAs etc.) to sort out discrepancies in uploading data in web-portal Provide technical inputs to the Department as and when required. Data compiling and analysis of progress report of MIDH Scheme. Any other work assigned by head of the Division
2	Post-Harvest Management	Application Projects reconnect for
3	Agribusiness	 Analyze different value chain and supply chain models. Horticulture branding and marketing strategies. Quantitative Techniques and various Research Methods in Agri-Business. Horticulture import and export industry. Global Horticulture Food Industries & Markets
4	Seed and Planting Material Consultant	 Any other work assigned by head of the Division Analysis in the field of seed and planting material preparation of policy paper To assess the demand for present status of planting material in the field of horticulture and suggest corrective measures time to time To monitor the accreditation programme of nursery in the country and to promote the programme for more adoption To recommend the new varieties/planting material for horticulture crops released from ICAR (SAU) and private sectors Any other work assigned by head of the Division
5	Legal matters	 Examination of Court Cases pertaining to MIDH Scheme. Drafting to Counter Affidavits Uploading data on LIMBS portal Coordinating with NHB& CDB in respect of pending court cases. Any other work assigned by head of the division.



205

Terms of Reference for the post of Resource Person to be engaged on contract basis by National Horticulture Board, under Technical Support Group of Mission for Integrated Development of Horticulture

1	Name of Post	Resource Person- 3 Nos. in the field of Horticulture
2	Period of Consultancy	 Till 31/03/2022 from the date of joining which is likely to be extended with enhanced remuneration after review of performance and approval of EFC of the Department. The contract can be terminated by the appointing authority by giving one month's notice if performance is not found satisfactory.
3	Nature of job/duties	 The selected candidates will provide their domain expertise in policy planning, implementation and monitoring of MIDH for the overall development of Horticulture sector in the country. The objectives, schemes / programmes, targets/achievements etc. of MIDH may be viewed from website of MIDH at www.midh.gov.in
4	Job Location	Krishi Bhawan, Ministry of Agriculture & Farmers' Wolfare, De
5	Qualification/Criteria	Rajendra Prasad Road, New Delhi – 110001. Graduate in any discipline with minimum of 50% marks and minimum 10 years experience in various Ministries related to Agriculture/ Horticulture in Central or State Govt./Autonomous Bodies/ Attached Offices.
6	Age	Maximum 62 years.
7	Remuneration	Rs. 30,000 Per Month.
8		 Application indicating post applied for should reach to the Shri Dhrub Kumar, Under Secretary (MIDH), D/o Agriculture, Cooperation & Farmers' Welfare, Room No. 339, B-Wing, 3rd Floor, Krishi Bhawan, New Delhi-110001 within 30 days of the date of publication of Advertisement in Employment News, only through post or by e-mail at midh.recruitment@gmail.com The applicants should include a detailed bio-data listing the educational qualifications, areas of expertise. 2 sets of self-attested copies of educational qualifications and mark-sheets (from under graduate level onwards) should be furnished. For further query or details the aspiring candidates may contact Sh. Kedar Nath Verma, Director on 011-23382383 or email: midh.recruitment@gmail.com The final selection will be taken by the Selection Committee constituted for this purpose. The decision of the Selection Committee on selection of candidates will be final.



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PROFORMA OF APPLICATION FOR THE POST OF CHIEF CONSULTANT / CONSULTANT TO BE ENGAGED ON CONTRACTUAL BASIS UNDER TSG OF MIDH SCHEME, DEPARTMENT OF AGRICULTURE, COOPERATION & FARMERS WELFARE.

Passport Size Photograph

					Photograph
1. For the post of	of Chief	Consultant		Consultant	
2. Please tick a	rea of Specializa	tion			
(i) Hor	ticulture		(ii)	Post Harvest Ma	nagement
(iii) Se	ed and Planting	Material	(IV) Agri Business	
(v) Su	pply Chain		(V) Legal Matters	
(vii) A	llied Subject (Ple	ease specify	/)		
3. Name:					
4. Date of Birth					
5. Gender					
6. Mobile No.					
7. Email ID					
8. Address					
9. Educational ((Enclose a sepa		ace below is	s insufficien	t) (Attach copies	of proof)
University/Ins titution/Board	Degree/level	Major subjects	Year o Qualifying	f Marks/CGPA	Remarks, if any

20)

Details of Employment in the chronological order, if applicable.
 (Enclose a separate sheet, if space below is insufficient) (attach copies of proof)

Department/ Institution/ Organization	From	То	Emoluments	Nature of duties performed

- 11. Details of courses/training programmes attended, if any:
- 12. Details of publication, if any:
- 13. Languages known;
- Brief note on knowledge of using ICT based tools, MIS portal and applications (apps) for management of government programmes, schemes and Mission:
- 15. Details of previous consultancy if any:
- 16. Additional information, if any, which you would like to mention in support of your suitability for the post, enclose a separate sheet, if need be;
- 17. Expected date of joining, if selected:

Date

(Signature of the candidate)



PROFORMA OF APPLICATION FOR THE POST OF RESOURCE PERSON TO BE ENGAGED ON CONTRACTUAL BASIS UNDER TSG OF MIDH SCHEME, DEPARTMENT OF AGRICULTURE, COOPERATION & FARMERS WELFARE.

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- 1. Name
- 2. Date of Birth
- 3. Gender
- 4. Mobile No.
- 5. Email ID
- 6. Address
- 7. Educational Qualifications: (Enclose a separate sheet, if space below is insufficient) (Attach copies of proof)

Degree/level	Major subjects	Year of Qualifying	Marks/CGPA	Remarks, if any
	Degree/level			

Details of Employment in the chronological order, if applicable.
 (Enclose a separate sheet, if space below is insufficient) (attach copies of proof)

Department/ Institution/ Organization	Post held	From	То	Emoluments	Nature of duties performed

Details of courses/training programmes attended, if any:



- 10. Languages known;
- 11. Brief note on knowledge of policy planning, implementation and monitoring of government programmes, schemes and Mission (for Resource Person) or Designing Modification of website, updation of website, MIS Development and testing, Development of new software, Security audit of the website and MIS project and Mobile App Development (for Senior Programmer):
- 12. Details of previous engagement, if any:
- 13. Additional information, if any, which you would like to mention in support of your suitability for the post, enclose a separate sheet, if need be;
- 14. Expected date of joining, if selected:

Date

(Signature of the candidate)